



Great Red Wines of the World Double Blind!

Tuesday, May 17, 2022

Registration 6:15 PM, Tasting 6:30 PM

Faculty Club, Univ. of Toronto, 41 Willcocks Street, Toronto

Members' Fee: \$105; Guests'/Non-Members' Fee: \$130

Is this a Cabernet Sauvignon or Nebbiolo? Maybe it's Pinot Noir? Can't be... the color is too dark... or maybe it isn't... what else could it be? You'll have to wait until we finish the **Great Red Wines of the World** tasting to find out for sure. TVC's wine buyers have expertly selected eight of the world's best red varietals. We will not disclose their choices until the end of the event. Come challenge your senses and your knowledge of wine.

If you have participated in a TVC event, you know that we have some fun by tasting wines "blind". Blind tasting has the advantage of removing from one's assessment potential influencing factors such as the name, reputation of the producer, or the wine's price. When the content of the glass is unknown, one tends to judge whether, for example, one prefers wine A over wine B by just the look, smell, and taste of the contents in the glass and not by the label. Through the blind format, we are sure that you have experienced the joy of being pleasantly surprised when you prefer a "value" wine over its much more expensive and perhaps famous counterpart.

However, you may not know that there are **two** types of blind wine tasting. TVC's traditional tasting is called "single-blind" - a tasting when the list of wines to be tasted is known, but not the order in which they are poured. The second form of blind wine tasting is called "double-blind", and when this approach is used, the participant knows nothing about the wines.

The **Great Red Wines of the World** event will use the double-blind approach with a twist. We will not tell you the name of the wine, the producer, the region, or the grape (or grapes) used. But we are disclosing the other key aspects of a critic's tastings notes and the wine's price. So, you will have a few clues to help you enjoy and solve the puzzle.

All eight wines in this tasting stem from well-known regions and varietals. The approach to the evening will challenge your senses, your knowledge, and perhaps even challenge your preferences. Will you be able to guess the grape or grapes of each of the eight wines? How about the region? While you are at it, why not guess the wine's approximate age? **Tim Reed Mannesy** from The Living Vine wine import agency will be our expert speaker for the event and he will be flying blind just like you. Will your guesses fair better than his?

We cannot promise that you will succeed in guessing the eight wines. We can promise several other things; you will enjoy eight high-quality wines, you may find a new favorite wine or region to explore, and you will have a wonderful evening filled with lively discussion, insights, and laughter.

The event price includes bread, appetizers and, of course, our main wines! We look forward to seeing you in person!

REGISTER/ BUY TICKETS online at https://form.jotform.com/tvc_wine/great-reds-may-17-2022 and then pay by e-transfer, credit card (via PayPal) or by cheque. E-transfer/cheques must be received by **Friday, May 13**. You will be sent an email confirmation after completing your registration. If you tried to register but did not receive your confirmation, please contact winetastings@torontovintners.org before trying to register again.

